



# **BECOMING TRIBAL**

**HOW WOKE HAWAII  
TRIGGERED THE RISE OF  
MAGA AND DONALD J TRUMP**

**SCOTT GOOLD, PHD**

# BECOMING TRIBAL

HOW WOKE HAWAII  
TRIGGERED THE RISE OF  
MAGA AND DONALD J TRUMP

SCOTT GOOLD, PHD



***Infolmagination***

1778 Ala Moana Blvd  
Honolulu, Hawai'i 96815  
[www.becomingtribal.com](http://www.becomingtribal.com)

Copyright © Scott Goold, PhD. Edited by Robert M. Aurback  
*All Rights Reserved*

ISBN:

This book may be purchased in bulk for promotional,  
educational or business use. Please contact your local bookseller  
or Infolmagination Corporate and Premium Sales Department by  
email at [sales@infoimagination.org](mailto:sales@infoimagination.org).

First Edition 2025

Designed by AnnMarie Goold

Printed in the United States of America

*This book is dedicated to my wife AnnMarie, who I must keep in the shadows of my life to protect her; to my father, Robert H. Goold, for sharing the wisdom of our grandfather and teaching me to stand strong before the bullies in the world; to my mother, Mary Petrea Knudsen Goold, and grandmother Wilma Knudsen, for guiding me in the ways of a humble, kind and compassionate gentleman.*

*I want to extend a special aloha thank you and mahalo to my editor, Robert M. Aurback, for his tireless efforts to provide insight and guidance in the writing of this book. His work on resilience and an uncommon approach to life has been inspirational.*

“You have enemies? Good. That means you’ve stood up for something, sometime in your life.”

—Winston S. Churchill

NOTE: When speaking about Native Hawaiian people, there are a number of conventions, such as Kanaka ‘Ōiwi or Kanaka Maoli. For purposes of this book, I use Kanaka.

“Ask not what this country can do for you; ask what you can do for this country.”

— John F. Kennedy, January 20, 1961



# PROLOGUE



Scott Goold, born to be politically WOKE, cloaked in the armor of honor due to the compassionate leadership of President Jimmy Carter; raised wearing the cape of Superman; heart forged by the indigenous moral code of Crazy Horse, chief of the Lakota nation; has pursued a life fighting for truth, justice and the American way.

The WOKENESS of Jimmy Carter died along with the passing of this greatest of presidents. Jimmy Carter came to Washington D.C. to change the corrupt culture of special interest politics – *drain the swamp*. He pitched a *Big Tent* of inclusiveness, where everyone was welcome, and the sole requirement for entry was commitment to compassion.

Scott Goold, nicknamed Mr. Aloha and appointed King Kama’aina by friends in Hawai’i, affirmed as a blessing from god by his Hawaiian Electric Company coworker and urged to keep that good karma flowing by his supervisor, fulfills the *Prophecy* of the Hawaiian gods: that a righteous king will come to bring truth to this land.

## Ua Mau ke Ea o ka ‘Āina i ka Pono

The life of the land is perpetuated in righteousness

From his grandfather's whispers, Congressional Medal of Honor recipient, Scott learned never to kneel before bullies and stand against the wind.

In the shadow of the American flag in a U.S. Embassy in South America, and in meditation at Punchbowl, national cemetery of the Pacific, his grandfather's whispers clarified his purpose.

The Hawaiian gods summoned Scott to the island of Kaua'i to learn and then spread the truth about the promise of aloha – a promise for the entire nation and world: that peoples of different races and creeds can live together, enriching each other in harmony and peaceful self-governance, to further Life, Liberty and the Pursuit of Happiness.



Scott Goold, PhD, educated in political science and economics from founders of Latin America Institute at the University of New Mexico specialized in strengthening democracy, warns about America's slide into tribalism.

Scott traces the evolution of extremist social and political ideology, WOKE vs MAGA, that infects our nation. WOKE began in civil rights activism of leaders, such as Martin Luther King, Jr. and Congressman James A. Lewis, who focused on increasing compassionate awareness of both subtle and overt discrimination of Black Americans.

The political Left expanded the WOKE agenda to include DEI (diversity, equity and inclusion), CRT (critical race theory) and PC (political correct) initiatives.

With the re-election of Donald J Trump in 2024, his first executive orders directed to end WOKE policies of DEI, CRT and PC across the federal government. The president targeted the U.S. Department of Education, claiming the DoE was “head of the WOKE snake” and indoctrinating the nation’s young people in public schools and universities with MAGA-defined “WOKE mind disease.”

The corruption of COMPASSIONATE WOKE, and evolution into WEAK WOKE, begins with Bill and Hillary Clinton, and Hawai’i elites, such as Barack Obama and perceived “apology tours,” Tulsi Gabbard, the University of Hawai’i Manoa, Constance Hee Lau and the Hawaiian Electric Co., Honolulu Japanese Buddhist Order Shinnyoen, Hawai’i Innocence Project, and other torch bearers who have contributed to the rise of MAGA and Donald J Trump.

In 1993, President Bill Clinton signed Public Law 103-150, the “Apology Bill,” for alleged U.S. government involvement in the 1893 overthrow of the Kingdom of Hawai’i. False claims. WOKE Hawai’i duped President Bill Clinton into launching MAGA’s America First movement.

WOKE Hawai’i local boy, President Barack Obama, infuriated MAGA with what they consider his “shameful apology tour.” John Bolton, Trump’s National Security Advisor (2018-2019), writing for the conservative American Enterprise Institute, claimed Obama’s tour began in Cairo

(2009) when the newly-elected president said “fear and anger” from the 9/11 attacks led Americans “to act contrary of our traditions and our ideals.”<sup>1</sup>

Bolton referenced Obama’s European tour where the president stated, “there have been times where America has shown arrogance and been dismissive, even derisive.” And closer to home when Obama said, “We have at times been disengaged, and at times we sought to dictate our terms,” culminating in his recent fawning visits with the Castros in Cuba.<sup>2</sup>

“He has bowed to the king of Saudi Arabia. He bowed to the emperor of Japan on a previous visit. He has bowed to China’s leader, Xi Jinping. And these are not casual nods of the head, but unmistakable gestures of obeisance.

For those who may wonder, the diplomatic protocol on bowing is clear: Heads of state don’t bow to other heads of state, monarchs or otherwise. Period. And Americans don’t bow to anyone. We fought a revolution to establish that point.”<sup>3</sup>

The ACLU wrote in 2017, following the inauguration of Donald J Trump, #45, in January, that the civil liberties’ organization “witnessed a sustained, years-long effort to erase protections for LGBTQ people across the entire federal government. This included an all-of-government

---

<sup>1</sup> Bolton, John R., “Obama’s Shameful Apology Tour Lands in Hiroshima,” <https://www.aei.org/articles/obamas-shameful-apology-tour-lands-in-hiroshima/>

<sup>2</sup> Ibid.

<sup>3</sup> Ibid.

effort to ‘define *transgender* out of existence’ by eroding protections for transgender students and workers, and weakening access to gender-affirming health care most transgender people already struggled to access.”<sup>4</sup>

Conservative Hawai’i had been at the forefront in opposition to liberalization of gay marriage. Between 1991 and 1996, Mike Gabbard, father of Tulsi, directed the organization *Stop Promoting Homosexuality Hawai’i*. WOKE activists forced the Gabbard restaurant, *The Natural Deli*, to close after Mike stated on his radio show, “If [two applicants] were both the same, then I would take the one that is not homosexual.”<sup>5</sup>

In November 1998, Hawai’i adopted a constitutional amendment empowering the legislature to restrict marriage to opposite-sex couples after state voters registered a clear majority in the election.<sup>6</sup>

President Clinton signed the policy, “don’t ask, don’t tell” into law 1993 – a compromise between those who wanted to end the ban on gays serving in the U.S. military and those who felt openly gay troops would hurt morale and cause problems within military ranks. President Obama repealed the policy mid-2011, ending 17 years of

---

<sup>4</sup> ACLU, “Trump on LGBTQ Rights,” <https://www.aclu.org/trump-on-lgbtq-rights>

<sup>5</sup> [https://en.wikipedia.org/wiki/Mike\\_Gabbard](https://en.wikipedia.org/wiki/Mike_Gabbard)

<sup>6</sup> Blair, Chad, “Hawaii voters asked to ensure protection of same-sex marriage,” <https://apnews.com/us-news/hawaii-marriage-constitutions-lgbtq-honolulu-e820bc51fbbbd0429e01d0c22c102189>

secrecy and silence for lesbian, gay and bisexual members of the U.S. military.<sup>7</sup>

It's not a stretch to claim Hawai'i has been ground zero in the cultural war between WOKE and MAGA. Hawai'i has the highest percent of non-White residents, acknowledged history of anti-American colonial attitudes, and also leads the nation with the highest rate of trans youth in the nation (3.6%).<sup>8</sup>

As president #47, Donald J Trump issued several executive orders targeting DEI programs at public and private institutions, including "Ending Illegal Discrimination and Restoring Merit-Based Opportunity" and "Ending Radical and Wasteful Government DEI Programs and Preferencing." Randy Soriano, executive director Hawai'i LGBT Legacy Foundation, says DEI is alive and well in the aloha state.<sup>9</sup>

WOKE Tulsi Gabbard, who father Mike credits for convincing him to switch sides on gay marriage in the late 1990s, has now switched sides to serve President Trump, as his 100% loyal MAGA Director of National Intelligence.

---

<sup>7</sup> Pruitt, Sarah, "Once Banned, Then Silenced: How Clinton's 'Don't Ask, Don't Tell' Policy Affected LGBTQ Military," <https://www.history.com/articles/dont-ask-dont-tell-repeal-compromise>

<sup>8</sup> Levin, Sam, "More than 2.8m people in US identify as trans, including 724,000 youth, data shows," <https://www.theguardian.com/world/2025/aug/20/trans-people-us-data>

<sup>9</sup> Wagner, Kathryn Drury, "DEI Is Alive and Well in Hawai'i," <https://www.hawaiibusiness.com/dei-is-alive-and-well-in-hawaii/>

In 2012, WOKE Tulsi was elected to the U.S. House of Representatives from Hawaii's 2nd congressional district, representing myself and others on the island of Kaua'i. She was the first Samoan American and Hindu American member of the U.S. Congress.

In February 2016, Hawaii's U.S. Congresswoman Tulsi resigned her Vice Chair position with the DNC claiming Hillary and DNC had obstructed Bernie Sanders in the party's primary process.<sup>10</sup>

President Obama christened Bernie as the "bright new face of the Democratic Party" at his final White House Correspondents' Dinner, April 30, 2016. "Bernie," he teased, "You look like a million bucks, but to put it in terms you'll understand, you look like 37,000 donations of \$27 dollars each." [laughter] <sup>11</sup>

Obama said he was somewhat hurt by Bernie, "it's just not something you do to your *comrade*." [laughter] "Bernie's slogan has helped his campaign catch fire among young people," the president continued, "Feel the Bern. Feel the Bern. It's a good slogan. Hillary's slogan has not had the same effect ... "Trudge up the Hill." [roaring laughter and applause] <sup>12</sup>

---

<sup>10</sup> Downey, Kirstin, "Gabbard Denounces Democratic Party's National Leaders," <https://www.civilbeat.org/2017/11/gabbard-denounces-democratic-partys-national-leaders>

<sup>11</sup> Global News, "'Obama out': President Barack Obama's hilarious final White House correspondents' dinner speech," <https://www.youtube.com/watch?v=NxFkEj7KPC0>

<sup>12</sup> Ibid.

Hillary was fearful of Bernie, as young voters loved him, rather than her. Tulsi exposed the disease of weakness that had infected the establishment WOKE movement.

In October 2016, CNN fired CNN contributor Donna Brazile, who had suspended her CNN duties to serve as interim DNC chairwoman. Donna shared questions with the Clinton campaign before a debate and town hall against Sanders in the Democratic Party primary.<sup>13</sup> Donna and DNC denied Democratic voters a voice and weakened WOKE.

Millions of *BernieBros*, voters like me, believed Hillary had cheated Bernie. As we warned Hillary's team, cheat us and we will vote for your opponent, Donald J Trump. They laughed.

We urged Hillary strategists to make peace with *BernieBros*. They scoffed. Friend, Chelsea Lyons, delegate from Hawai'i to DNC convention, was captured on national TV displaying *BernieBro* frustration with being excluded – her middle finger. DNC booted her, rather than maintaining the respectful *Big Tent* of inclusive Jimmy Carter.

Cameras panned to Bernie in the audience as Hillary prepared to deliver her acceptance speech. Bernie had darkness around one eye – rumors of a backstage fight circulated (never confirmed).

Optics killed. The bell could not be unrung that Hillary cancelled, unfriended and blocked Bernie – the pattern of

---

<sup>13</sup> Gold, Hadas, "CNN severs ties with Donna Brazile," <https://www.politico.com/blogs/on-media/2016/10/cnn-severs-ties-with-donna-brazile-230534>

millions of WOKE Hillary supporters on social media and the political Left. WOKE *Clintonites* had turned arrogant. They were not interested in Bernie's youthful coalition, and White male voters in particular.

Just as WOKE Hawai'i claims White men betrayed the Kingdom, Hillary believed White men betrayed her in the 2008 Democratic primary. Men overwhelmingly preferred less experienced Barack Obama to her. To Hillary, the patriarchal men within the political Left had once again selected a male for president, Black male even, over a "more qualified" female candidate in her opinion.

Her 2016 election strategy would be different. Hillary based the 2016 campaign on the strength and power of women. Hillary would not be beholden to White male voters or White male Bernie Sanders. Her exclusionist WOKE strategy misfired.

Donald J Trump stormed over the blue wall Tuesday, November 8, 2016, by winning significant numbers of disenchanted African American men and young White male *BernieBros*. Victories in Wisconsin, Michigan and Pennsylvania earned the MAGA man the presidency.<sup>14</sup>

In Election 2016, Hillary lost the "blue wall." Wasn't interference from Vlad Putin, as she claimed. Wasn't misinformation or fake accounts on social media. Wasn't the confusion over her email scandal.

---

<sup>14</sup> Gilbert, Craig, Todd Spangler and Bill Laitner, "How Clinton lost 'blue wall' states of Mich., Pa., Wis.," <https://www.usatoday.com/story/news/politics/elections/2016/11/09/how-clinton-lost-blue-wall-states-mich-pa-wis/93577628/>

Hillary neglected the region. She hadn't made a single stop in Wisconsin, and Wisconsin, Michigan and Pennsylvania were decided by about one percentage point.

The Cooperative Congressional Election Study found that 12% of Sanders supporters defected for Trump. In Wisconsin, Michigan and Pennsylvania, the number of Sanders-Trump voters was more than two times Trump's margin of victory in those states.<sup>15</sup>

Election 2016 was Hillary's moment, a woman's turn to sit in the White House, as her DEI supporters claimed. She had more money than god and lined up all the key power brokers and lobbyists in Washington, D.C.<sup>16</sup> Hillary's WOKE strategy was based on women first and big-dollar PACs, while excluding White males. It failed. Hillary generously opened the door for the most toxic White male in the nation, Donald J Trump, and the White male-dominated MAGA coalition.

The fate of events that would decide Election 2016 and radically shift the direction of this nation was set however in April 2011 – at one of Washington D.C.'s most glamorous nights – the White House Correspondents' Dinner. It's an annual event where journalists, politicians and power brokers are roasted and lampooned; where the most

---

<sup>15</sup> Wikipedia, "Sanders–Trump voters," [https://en.wikipedia.org/wiki/Sanders%E2%80%93Trump\\_voters](https://en.wikipedia.org/wiki/Sanders%E2%80%93Trump_voters)

<sup>16</sup> Levinthal, Dave, Michael Beckel and Carrie Levine, Hillary's big money machine steams toward Election Day," <https://publicintegrity.org/politics/hillarys-big-money-machine-steams-toward-election-day/>

serious people in our nation and around the world take a moment to laugh at themselves, each other, and step back from the intense bitterness of our democracy in action.

In July 2016, Donald Trump accepted the Republican Nomination, “I humbly and gratefully accept your nomination for the presidency of the United States.” Pundits considered the acceptance as vindication for a candidate who had climbed back from bitter public humiliation – at the White House Correspondents’ Dinner in April 2011.

Donald Trump had spent the weeks prior to the distinguished event attacking President Obama over his alleged falsified or non-existent birth certificate from the State of Hawai’i:

“You are not allowed to be a president if you were not born in this country. He may not have been born in this country.” Trump reported to Bill O’Reilly on *The O’Reilly Factor*, “If he wasn’t born in this country, it’s one of the great scams of all time.”<sup>17</sup>

And at that prestigious, glamorous gathering in front of Washington’s journalist, politicians and powerbrokers, President Obama hit back. The State of Hawai’i had

---

<sup>17</sup> Taddonio, Patrice, “Inside the Night President Obama Took On Donald Trump,” <https://www.pbs.org/wgbh/frontline/article/watch-inside-the-night-president-obama-took-on-donald-trump/>

released Barack Hussein Obama II's long form birth certificate.<sup>18</sup>

The State of Hawai'i confirmed that he was born to Barack Hussein Obama, age 25, African from Kenya, East Africa, university student, and mother, Ann Dunham Stanley, age 18, Caucasian, born in Wichita, Kansas, on August 4, 1961, in the Kapiolani Maternity & Gynecological Hospital, Honolulu, island of O'ahu, Hawai'i.

With his characteristic swagger, President Obama stepped up to the microphone. PBS Frontline summarized the event.<sup>19</sup>

“My *FELLOW* [with emphasis] Americans [laughter and roaring applause] ... *Mahalo* [laughter] ... It is wonderful to be here at the White House Correspondents' Dinner. What a week. As some of you heard, the State of Hawai'i released my official long form birth certificate.”

“No one is happier, no one is prouder to put this birth certificate matter to rest than *The Donald*. And that's because he can finally get back to focusing on the issues that matter, like did we fake the moon landing?” [laughter]

Graydon Carter, editor, Vanity Fair, reported, “I was sitting 20 feet from [Trump] and just the look of discomfort on his face.”

---

<sup>18</sup> Birth Certificate: Barack Hussein Obama II, [https://obamawhitehouse.archives.gov/sites/default/files/rss\\_viewer/birth-certificate-long-form.pdf](https://obamawhitehouse.archives.gov/sites/default/files/rss_viewer/birth-certificate-long-form.pdf)

<sup>19</sup> Taddonio, Patrice.

The president continued, “What really happened in Roswell? [laughter] And, where are Biggie and Tupac?” [roaring laughter]

“Donald’s face was so incredibly serious. It was so incredibly ... just ... he just put on a poker face,” continued Carter.

“Trump was steaming,” David Remnick, editor, *The New Yorker* remembered, “His face was locked in. He was not having a good time ... He was being treated like a piñata by the President of the United States. And I believe he felt humiliated.”

Omarosa Manigault, *The Apprentice*, had reported that prior to the event, Trump had been in such a great mood. He was very jovial with people and were taking pictures. It was very exciting that Donald was there.

“But it just kept going and going ... and he kept hammering him ... and I thought, Ohhhhhhhh, Barack Obama is starting something that I don’t know if he’ll be able to finish,” remembered Omarosa.

“Donald dreads humiliation; and he dreads shame. And this is why he often attempts to humiliate and shame other people. So in the case of the president ridiculing him, I think this was intolerable for Donald Trump,” mused Michael D’Antonia, author, “The Truth About Trump.”

Roger Stone, Trump’s long time political advisor said, “I think that is the night he resolves to run for president. I think that he is kind of motivated by it, ‘Maybe I’ll just run; maybe I’ll just show them all.’”

“Donald Trump’s fantasy is to be the guy who takes the key to the Oval Office from Barack Obama’s hand in 2017, and it’s personal. This is a burning personal need he has to redeem himself from being humiliated by the first Black president.” D’Antonia concluded.

**“Every critic, every detractor, will have to bow down to President Trump. It’s everyone who’s ever doubted Donald, whoever disagreed, whoever challenged him – it is the ultimate revenge to become the most powerful man in the universe.”**

– Omarosa Manigault



Scott’s journey from a young boy in the racially-intolerant deep south to WOKE capital of the United States of America in Honolulu, Hawai’i, the birthplace of Barack Hussein Obama II, home to the broadest diversity of citizens in the nation, and nurtured in the culture of aloha, provides clarity of purpose in what now must become our collective mission: save the greatest democratic Constitutional Republic in the history of the world from the rise of an extremist MAGA agenda and narcissist billionaire Donald J Trump.

# Chapter 1

## BORN TO BE WOKE



One of my favorite comedies is *The Jerk*, 1979 movie featuring Steve Martin. Begins, “I was born a poor Black child. I remember the days sitting on the porch with my family singing and dancing down in Mississippi ...”<sup>20</sup>

Steve isn’t Black, and portrays a stiff, rhythm-lacking White guy. One of his best classics in my opinion.

I was however born a poor White child down in Mississippi. As kids, we enjoyed being able to spell M•I•S•S•I•S•S•I•P•P•I, as most peers could not. My story, although different in detail from other White men in America, is the same in outcome. The WOKE movement betrayed all of us.

WOKE activists blame White men, and White culture, for all the shortcomings and perceived injustices they face in society today. As my story shows, most White males come from humble beginnings and clawed their way up the

---

<sup>20</sup> Steve Martin, *The Jerk*, <https://www.youtube.com/watch?v=8WmltnDR2Xg>



## ABOUT THE AUTHOR

Scott Goold, PhD – Scott standing with his father, Robert H. Goold, a combat Navy Veteran of the Korean War, around his father's 91st birthday. Scott's father served on the U.S.S. Kearsarge, an aircraft carrier at that time. He assembled bombs below deck, helped load bombs onto planes, and the U.S. dropped more bombs on Korea in that conflict than had ever been dropped in history.